Help families stay close

Business partnership guide - Become a House Hero

Every day, families in Northern Nevada face some of their most challenging moments. House Hero partners help provide nearby lodging, warm meals, hospital programs, travel assistance, and compassionate support — while giving employees meaningful ways to engage and demonstrating a lasting commitment to local families.

Keep families close

Overnight stays, warm meals, and hospital support that keep families near their child's care.

Engage employees

Meaningful ways for employees to connect with the mission and share their company's support.

Lead in our community

Year-round recognition that demonstrates your commitment to local families.

Choose your House Hero level

Choose the House Hero level that fits your organization. Each level builds on the one before it: the $5,000 level includes all $2,500 benefits, and the $10,000 level includes all $5,000 and $2,500 benefits.

$10,000 House Hero

Lead the way for local families

Includes all $5,000 and $2,500 benefits, plus:

Premier storytelling

- Recognition email with your logo and product information, sent within the week of signing up
- Video check presentation with your company, shared on social media
- Short video interview about your company, shared on Ronald McDonald House Northern Nevada social media

Employee experience

- Donor appreciation acknowledgment at the House and/or your workplace
- Dedicated volunteer night for up to 20 staff; we provide the food and your staff cook the meals
- Ronald McDonald House Northern Nevada hats for 20 employees
- Behind-the-scenes House tour with the executive director and photo opportunities, with photos shared on social media

Signature visibility

- House Hero logo placement at the House entryway
- Logo on rotating screens and verbal recognition at the Red Shoe Gala, attended by more than 200 guests
- Logo on rotating screens and verbal recognition at the Golf Classic, attended by more than 250 guests
- Tabling opportunity at the Golf Classic

$5,000 House Hero

Strengthen your community impact

Includes all $2,500 benefits, plus:

- Social media spotlight featuring your logo and product information
- House Hero listing on the Red Shoe Gala and Golf Classic web pages
- Approved use of the Ronald McDonald House Northern Nevada logo on your website or other materials
- Partnership logo on reusable totes provided to families and House guests
- Company logo on the Ronald McDonald House Northern Nevada website with a clickable link
- Article about the partnership in the email newsletter, distributed to more than 6,000 people

$2,500 House Hero

Make a difference close to home

An accessible year-round partnership for businesses of any size, providing comfort, care, and essential services for families traveling to Northern Nevada for a child's medical treatment.

Includes:

- Logo recognition in the email newsletter with a clickable link to your company, distributed to more than 6,000 people
- Recognition in the annual Ronald McDonald House Northern Nevada Impact Report
- Recognition in the annual email announcing the 2027 House Heroes
- Donor recognition plaque to display at your workplace
- Print or sticker workplace signage identifying your organization as a Proud Supporter of Ronald McDonald House
- Thank-you letter and story from a family, shareable with staff and/or on your social media pages

Ready to become a House Hero?

Complete benefit comparison - higher partnership levels unlock expanded recognition, employee engagement, and community visibility.

Benefit	$10,000	$5,000	$2,500
Recognition and storytelling			
Logo recognition in the email newsletter with clickable link to your company *(distributed to more than 6,000 people)*	✓	✓	✓
Recognition in the annual Impact Report	✓	✓	✓
Recognition in the annual email announcing the 2027 House Heroes	✓	✓	✓
Thank-you letter and story from a family *(shareable with staff and/or on your social media pages)*	✓	✓	✓
Logo on the Ronald McDonald House Northern Nevada website with clickable link	✓	✓	
Article about the partnership in the email newsletter *(distributed to more than 6,000 people)*	✓	✓	
Social media spotlight *(company logo and product information)*	✓	✓	
Recognition email with logo and product information *(sent within the week of signing up)*	✓		
Video check presentation with your company, shared on social media	✓		
Short video interview about your company, shared on social media	✓		
Employee engagement and experiences			
Donor recognition plaque to display at your workplace	✓	✓	✓
Print or sticker signage to place in your workplace *(Proud Supporter of Ronald McDonald House)*	✓	✓	✓
Approved use of the Ronald McDonald House Northern Nevada logo on your website or other materials	✓	✓	
Donor appreciation acknowledgment at the House and/or your workplace	✓		
Dedicated volunteer night for up to 20 of your staff *(we provide the food, your staff cook the meals)*	✓		
Ronald McDonald House Northern Nevada hats for 20 employees	✓		
Behind-the-scenes House tour with the executive director and photo opportunities *(photos shared on social media)*	✓		
Event and community visibility			
Partnership logo on reusable totes provided to families and guests of the House	✓	✓	
House Hero logo listing on the Red Shoe Gala and Golf Classic web pages	✓	✓	
Logo placement at the entryway of the Ronald McDonald House *(House Hero listing)*	✓		
Logo on rotating screens and verbal recognition at the Red Shoe Gala *(attended by more than 200 guests)*	✓		
Logo on rotating screens and verbal recognition at the Golf Classic *(attended by more than 250 guests)*	✓		
Tabling opportunity at the Golf Classic	✓		

Contact Mui Condon

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Annual events

More ways to support families

In addition to our House Hero business partnership program, we also have separate event sponsorships. Many organizations also support one or both of our signature fundraising events.

Ronald McDonald House Northern Nevada Golf Classic

Our annual Golf Classic brings together business leaders and community partners for a day of friendly competition and raises critical funds for families staying at Ronald McDonald House Northern Nevada.

Opportunities include:

- Event sponsorships
- Foursomes
- Hole sponsorships
- Event volunteers

Red Shoe Gala

An unforgettable themed evening that celebrates our community's generosity and raises funds to help families stay together during a child's medical journey.

Opportunities include:

- Event sponsorships
- Reserved tables
- Individual tickets
- Raffle donations
- Silent auction donations
- Fund-a-Need paddle raise
- Event volunteers

Together, these events engage hundreds of community supporters annually while providing critical support for Ronald McDonald House Northern Nevada programs and services.

Our mission

We provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

Help families stay close when they need it most.

Ronald McDonald House® Northern Nevada